

OLD LOGO
DO NOT USE



PMS 342 C
90c30m95y30k



100% Black



Gray-50% Black



White



LOGO USAGE SUMMARY

- COLOR: only in these colors (Bozzuto green, grey, black, reversed out)
- SIZE: never smaller than .75" wide
- SIZE: never smaller than another logo

Bozzuto Management logo should only be used for business to business (b to b) audiences. Or, for business to customer audiences (b to c) if Owner insists Bozzuto Management logo be used.

The version without the line ("alt") will ONLY BE USED if the logo is reversed out in a small block of color. If the logo is reversed out and surrounded by a lot of white space, then the regular logo should be used. "Alt" logo will only be available to the Marketing Department.

Questions about logo usage, should be directed to Graphic Design Manager: Monica Lennon (mlennon@bozzuto.com).